



circular
economy
platform

AGENDA.

11TH APRIL 2017

EMPOWERING CIRCULAR ECONOMY

IN THE
AMERICAS.

- **UNDERSTANDING CIRCULAR ECONOMY**
- **WHY CIRCULAR ECONOMY IS THE SOLUTION FOR THE FUTURE.**

Time	Activity	Speaker
17:00 - 17:15	Doors open: registration, coffee & seating	
17:15 - 17:20	Opening remarks	Dr. Glenn Thodé, rector magnificus, University of Aruba
17:20 - 17:30	Aruba's Economic Development vision and strategy	Maria Dijkhoff-Pita, Director, Dept. of Economic Affairs, Commerce and Industry, Government of Aruba
17:30 - 18:15	Introduction to Circular Economy + Using Cradle to Cradle® principles to realize Circular Economy	Ken Alston, MBDC
18:15 - 18:40	Exchange about Circular Business models	Kevin de Cuba, Director, ASDF
18:40 - 19:00	How can Innovation Management guide you towards a circular business?	Soraya Hamawi, ASDF
19:00 - 19:15	Plastic Beach Party Aruba	Vidmara Geerman, Designer, Plastic Beach Party Aruba
19:15 - 19:30	Q&A	
19:30 - 19:45	Coffee Break	
19:45 - 20:30	Working Group Assignments	
20:30 - 21:00	Presentations and Discussion of Working Group Assignments and Conclusions	Moderated by Ken Alston, MBDC
21:00 - 21:15	Closing Remarks & Hand Out of Certificates	Kevin de Cuba, Chairman, Circular Economy Platform of the Americas (CEPA) and Dr. Glenn Thodé, rector magnificus, University of Aruba
21:15 - 22:00	Networking Event	